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PRESS RELEASE

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FOR IMMEDIATE RELEASE
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CARL BERNSTEIN SPEAKS AT SPECIAL EVENT HOSTED BY LA POSADA

PALM BEACH GARDENS, Fla. January 18, 2017 – La Posada, a premiere continuing care retirement community, recently hosted a special keynote presentation featuring the iconic Watergate journalist Carl Bernstein. This event was the kickoff of the senior living community’s exclusive speaker series. Special guests and residents had the opportunity to hear firsthand about Bernstein’s unique experiences throughout his career as a Pulitzer Prize-winning journalist, author and political analyst. Bernstein’s books, reporting and commentary have exposed the inner workings of government, the abuse of political power and the hidden stories of our country’s leaders.

“We were thrilled to welcome Mr. Bernstein, to our community so he could share his profound insight into our political system,” said Brad Cadriere, executive director of La Posada. “Carl Bernstein and Bob Woodward set new standards for modern investigative reporting with their work on the Watergate scandal which led to President Richard Nixon’s resignation. He had the audience captivated from the very beginning, and his desire for the truth is inspiring. To hear his firsthand account of his role in the infamous Watergate scandal was absolutely amazing.”

After the event, Bernstein allowed time for a special book-signing opportunity following his presentation. He is the author and co-author of six books: “All the President’s Men,” “The Final Days, and The Secret Man,” “His Holiness: John Paul II and the History of Our Time,” “Loyalties,” and “A Woman in Charge: The Life of Hillary Rodham Clinton.”

Bernstein also spent time discussing the recent presidential campaign between President-elect Donald Trump and Hillary Clinton. During his keynote, he also emphasized the need for Americans to get back to focusing on the common good of our country and the importance of volunteering.

If you are interested in covering this story or setting up an interview with a resident or team member, please contact Lauren Witt via phone at 214-378-7970 ext. 306 or email at lwitt@thepointgroup.com or Amy Jones via phone at 214-378-7970 ext. 302 or email at ajones@thepointgroup.com.



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ABOUT LA POSADA

La Posada is a resort-style life care community located in the heart of Palm Beach Gardens, Florida. The continuing care retirement community features 193 luxurious independent living apartments, 11 independent living cottages, as well as assisted living apartments, memory care suites, private rooms for short-term rehabilitation and skilled nursing, all nestled within 22 prime acres of sparkling lakes and lavish courtyards. Providing a variety of amenities, residents enjoy chef-prepared meals, concierge services, state-of-the-art wellness programs, transportation services, and intellectually stimulating events and activities.

As a Kisco Senior Living community, The Art of Living Well philosophy is in every aspect of community life. Unique social and wellness opportunities strengthen the mind, body and spirit.

For more information, call 561-232-6700 or go to <http://www.kiscoseniorliving.com/senior-living/fl/palm-beach-gardens/la-posada/>

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