



11900 Taylor Drive
Palm Beach Gardens, FL 33410
(561) 232-6700
<http://www.kiscoseniorliving.com>

PRESS RELEASE

Contact: Lauren Witt/Amy Jones, The Point Group
Phone: 214-378-7970 ext. 306/302
Mobile: 817-721-5576 / 469-261-7544
lwitt@thepointgroup.com / ajones@thepointgroup.com

FOR IMMEDIATE RELEASE
October 17, 2018

PUBLIC INVITED TO CELEBRATE THE GRAND OPENING OF MALLORCA AT LA POSADA

PALM BEACH GARDENS, Fla. October 17, 2018 – Senior and their families are invited to a celebration commemorating the opening of Mallorca at La Posada, a premier Kisco Senior Living community. Retirement is an adventure that awaits at the Mallorca grand opening event (11900 Taylor Drive) on **October 25 from 3:00 p.m. to 6:00 p.m.** The event will feature a ribbon cutting and remarks from Brad Cadiere, executive director of La Posada, as well as Monti Galmés, a Manacor-native who is a local expert in business and tourism. He is considered a pioneer of Mallorcan Tourism for bringing quality and excellence in the amenities of his establishments, which has garnered many accolades. He received a Gold Medal in recognition of his extensive professional experience and for his promoting the positive image of Mallorca to the world around. **An RSVP is requested, and can be made by contacting Michelle Cassels, community sales coordinator of La Posada, by calling (561) 459-5181 or emailing her at michelle.cassels@kiscosl.com.**

“At this event, attendees will receive a passport and obtain stamps each time they visit a destination within Mallorca and the La Posada campus,” said Cadiere. Throughout the self-guided journey, they will experience live musical entertainment and flamenco dancers, chef-prepared culinary treats, Zumba demonstrations in the wellness center, chair massages from Woodhouse Spa, Black Jack games in the card room, balance machine demonstrations and opportunities to win raffle tickets to be put toward prizes that we will draw for at the end of the event. We are thrilled to give seniors and their families a delight-filled opportunity to explore Mallorca and the rest of the community to get a taste of our approach to The Art of Living Well®.”

Mallorca is a lakeside addition built to enhance the continuum of care and offer a greater variety of lifestyle choices. It was a part of a \$35 million expansion and renovation project which recently opened. Mallorca is a new four-story building featuring 54 sophisticated apartment homes with alcove, one- and two-bedroom floor plans, equipped with full kitchens, washers and dryers, and balconies. With the addition of Mallorca, La Posada residents can now choose from a variety of floor plans, some of which offer up to 2,600 square feet and views of the lake. Residents will benefit from housekeeping services, scheduled transportation, wellness and lifestyles programming, and access to the community’s 5-star



11900 Taylor Drive
Palm Beach Gardens, FL 33410
(561) 232-6700
<http://www.kiscoseniorliving.com>

rated Health Care Center. Amenities in Mallorca include a restaurant, pub, salon and spa, fitness space and various indoor and outdoor areas to socialize.

“The addition of Mallorca gives current and future residents more choices when it comes to exploring life, focusing on wellness, socializing and enjoying new experiences,” said Brad Cadere, executive director of La Posada. “Now, there is an assortment of new apartments, as well as indoor and outdoor amenities all designed to enhance the active lifestyles of all who live within our 22-acre campus. We are excited to welcome everyone out for our grand opening.”

If you are interested in covering an activity or setting up an interview with a resident or team member, please contact Lauren Witt via phone at 214-378-7970 ext. 306 or email at lwitt@thepointgroup.com or Amy Jones via phone at 214-378-7970 ext. 302 or email at ajones@thepointgroup.com.

ABOUT LA POSADA

La Posada is a resort-style life care community located in the heart of Palm Beach Gardens, Florida. The continuing care retirement community features luxurious independent living apartments, independent living cottages, as well as assisted living apartments, memory care suites, private rooms for short-term rehabilitation and skilled nursing, all nestled within 22 prime acres of sparkling lakes and lavish courtyards. Providing a variety of amenities, residents enjoy chef-prepared meals, concierge services, state-of-the-art wellness programs, transportation services, and intellectually stimulating events and activities.

As a Kisco Senior Living community, The Art of Living Well® philosophy is in every aspect of community life. Unique social and wellness opportunities strengthen the mind, body and spirit.

For more information, call 561-232-6700 or go to mylaposada.com.

-End-

Photos Courtesy of La Posada